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Contact:

Jane Beule
Griffin Black, Inc.
(650) 368-5785

Organizations Set to Connect Physicians with Fee-Only Financial Advisors
Griffin Black, Inc. Recognized For Service Expertise

July 2, 2009 – Redwood City, CA – The National Association of Personal Financial Advisors (NAPFA), the country’s leading association of Fee-Only financial advisors, requires every member to sign a Fiduciary Oath. MD Preferred Service Network, a national internet-based physician resource center, has chosen to work exclusively with NAPFA and its members in the development and launch of the MD Preferred Financial Advisor Network. This new program will offer the nation’s physicians access to Fee-Only financial advisors who act strictly in a fiduciary capacity and who have successfully completed NAPFA’s stringent application and review process.

Griffin Black, Inc., a local financial advisory firm and long time member of NAPFA, has recently achieved MD Preferred status. “Physicians take the Hippocratic Oath, which compels them to act solely in the best interests of the patients they serve,” explained Jane Beule, President of Griffin Black. “Each advisor in our firm has taken a Fiduciary Oath which compels us to act solely in the best interests of our clients. In light of these very important similarities, it only makes sense for our professionals to work with area physicians.”

“Many NAPFA-Registered Financial Advisors already provide ongoing financial advice to physicians and their families,” said Ellen Turf, CEO of NAPFA. “We are thrilled MD Preferred Service Network recognizes the importance of Fee-Only compensation and a fiduciary standard in financial advice and approached NAPFA about being the exclusive partner in this program.”

Physicians interested in learning more about the MD Preferred Financial Advisor program or in securing the services of an advisor from Griffin Black may contact Jane Beule at jane@griffinblack.com.

About NAPFA

Since 1983, The National Association of Personal Financial Advisors (NAPFA) has provided Fee-Only financial planners across the country with some of the strictest guidelines possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 2,100 members across the country, NAPFA has become the leading professional association in the United States dedicated to the advancement of Fee-Only financial planning. For more information on NAPFA, please visit www.napfa.org.

About Griffin Black, Inc.

Griffin Black, Inc. is a boutique financial planning and investment management firm dedicated to helping clients enjoy happier, less stressful lives by doing a better job managing their money. In addition to sound investment management, Griffin Black helps clients better understand and manage their personal cash flow, lower their financial risk, and reduce the cost and complexity of their financial lives. You can read more about Griffin Black at www.griffinblack.com.